

MEALER ECONOMIC INITIATIVE (Plan)
America's Last Chance To Renew Greatness...

Most importantly, the defibrillation to restart business growth, cure a decayed economy and re-supply our lack of jobs which this Great Nation desperately needs to keep her heart beating and economy thumping. Details of the plan are further down the page and the preamble is simply laying out issues.

Americans have not failed America, the US Government has failed Americans.

This Plan will provide:

Immediate large-scale investor/developer related projects to create American jobs in manufacturing and theme parks.

Immediate primary businesses with well-paying jobs adding to state/federal tax revenue. Including payroll earned, spent & taxed in state and elsewhere.

The Plan provides a researched, 'existing law' based program to create exponential growth by combining local manufacturing, retail, wholesale and export within the investor-developers PO schedule. *This is where the incentives to grow America's economy really kicks in!*

Immediate creation of *Secondary & Tertiary integrated-revenue economies.*

Strategic agreements between small businesses will be added to an exchange system used to increase output and provide security which allows America to create at least two more tiers of major 'business economies' based upon a revised method of commodity-based small business growth. *This one such new economy, based upon organizing, developing and trading these agreements.*

Immediate method for small business survival and growth creating even more good-paying jobs, without unfair property tax reassessment.

Small business needs its safety net in today's conglomerate controlled business-world and the Mealer Economic Incentive provides for that issue as well. The best part of the small business support is that the same 'players' who trade stocks for and support funding for the conglomerates will also be involved with and profiting from the joined contracted trading of the struggling smaller competitor, restaurants, everyday mom & pop stores, et al.

*Every business will have an equal chance to increase in size and development and this Plan is designed to complement existing laws. **Meaning the lobbyists and special interests are DONE!***

Immediate is as immediate Does...

Undeniably, The Mealer Plan is the only practical solution for immediately creating and maintaining great paying jobs while reviving the tax base. This appears to be the only above-board, single goal no-cost plan for resurrecting business, creating jobs and increasing personal wealth and taxable income throughout America. We can get to a fair or flat tax ideas later, but jobs and business growth across the board are needed NOW!

As the Economist Theory goes, bottom dollar is king. We can see where that growth prediction to micromanage the world on a macro-scale has put the bottom dollar; **"in complete and total Free-Fall"**. It's clearly time to move on from MBA Economists...

There is no such thing as a global economy. Reality and recent history prove that it is clearly the American economy that shapes all other systems. When we fail, the world fails, and when American prospers, the world prospers.

Keep it Simple & Straight. (KISS)

“The economy depends about as much on economists as the weather does on weather forecasters.”

Jean-Paul Kauffmann

“It is not the critic who counts; not the man who points out how the strong man stumbles, or where the doer of deeds could have done them better. The credit belongs to the man who is actually in the arena, whose face is marred by dust and sweat and blood; who strives valiantly ... who knows great enthusiasms, the great devotions; who spends himself in a worthy cause; who at the best knows in the end the triumph of high achievement, and who at the worst, if he fails, at least fails while daring greatly, so that his place shall never be with those cold and timid souls who neither know victory nor defeat.”

Theodore Roosevelt

One method which may fail as it could be considered a direct tax and thus is unconstitutional would be to quickly clamp a very small tax on derivatives whether buying or selling (say, 0.3% or 0.6%), a tax that would have very little effect on the traders or buyers of commodities and basic stocks and bonds. This would be that tax the wealthy investors scenario that many politicians seem dead set on doing (if their lobbyist-owned handlers would allow it).

These small taxes would bring in at least \$4 trillion of the taxed \$600 Trillion *over a decade*, **but does little for private sector jobs** that we need right now. **Great Paying Jobs are key right now...**

Sure, the levy of an exchange fee (tax) on the \$600 trillion market for Derivatives is 40 times the value of the US stock market and a plan by itself, but we need long-term, hard-core job creation to stand above the tax issues.

MEALER ECONOMIC INITIATIVE (PLAN)

Numbers, figures and certain legal details have been omitted either for clarity, future government regulations or the simplicity of explaining the Mealer Plans. The most important factors are detailed within the next few pages including the accompanied Plans noted within this platform.

Success hinges on how well the voting public demands *their party-line votes* are made and whether the voters demand their POTUS choice goes along with these viable plans (the ONLY viable Plans) which you are reading now, especially if my Third-Party POTUS bid becomes a moot issue.

If there has never been a more worthy cause to act with swift boldness, this is it.

~~I. “The” APPOINTMENT: Governor Brewer, all elected Arizona Officials thus far, and the Arizona Commerce Authority and the Sec of State Bennett have failed to respond to me and have dropped the ball (except Sen Kyl and Sen Jack Harper and Sen Sylvia Allen).~~

So I must go National the first time around now attempting to garner America’s backing!

The requested “Appointment from Arizona’s governor Brewer” has now become a MEALER 2012, POTUS candidate issue, *which America has or should have control over, rather than just another politician*. That being stated, this section has been replaced with the MEALER candidacy for POTUS 2012.

II. DIRECT INTERACTION IS NEEDED NOW, *not two years from now (if we miss 2012, and there is a 2016, we can have another go at it):*

Problem solving, especially of the enormity we face today with a dead economy means boots on the ground action. This is accomplished **not** by sitting on a committee or on a board of MBA bottom dollar thinkers, or during power lunches, and most of all **NOT** by politicians who run for office their entire career, but instead by myself, statesman styled candidate JL Mealer, spreading this Plan (and others)

which we hope the average American voter will demand their elected officials take to heart and put to work. **There is neither room nor place for timidity at this hour, we must act today, voting for a politician beholden to special interest groups and selling our trust to lobbyists is wrong.**

The BASIS of the MEALER PLAN is as follows:

III. For the obvious reason, First off, America needs immediate paid training for jobs and as such, the **owners of future job training facilities & property must have an incentive:**

With the many vacant buildings around the nation it only makes sense that 'we' (the new business investor/developers, not the Gov't) strike up a deal with the property owners who are paying taxes on what will become total losses if no action is taken, and use these buildings to put new paid trainees into classes for Mfg training. The state & federal government may work with these property owners on public safety issues or better yet, property tax write-offs under the guise of contribution and/or charitable efforts for education related facilities.

Property owners may also become part of the new business ownership according to whatever agreement is met with the financiers and developers. There is no limit to available location or training.

Individual states know best and the investors and public know where jobs and training are needed most. Certain laws must coincide with both state and federal mandates as well. This plan covers every issue and is compliant.

Any state may push the incentive higher by offering up to a 10% return *above the 10% return from the federal level since business will involve interstate commerce* on the initial total amount invested for jobs training. These 10% annual refunds may include current valuation of the premises (for owners) AND for the new venture's employee preparation up to the point that the paid hands-on manufacturing-training may make a return on the products built and sold during the training process. *To be clear, this will not become a reselling of "misfit toys" moment*, but instead, the resell of only the products that have passed the final training schedules and which would normally meet or exceed the once high quality standards that "Certified Made in USA" use to signify.

Paid training rapidly begins to pay for itself.

The formula for manufacturing, assembly and overhead to resell is incredibly simple and should not be as confusing as many economists or businessmen want to portray it.

For Example in Mfg paid training alone:

Five Mfg Trainees, five days out of the week earning \$2000., (\$400 per week each), utilizing raw material delivered on site from US suppliers costing per week \$750., (\$150 per unit times five, per week), and retailing per week at \$3500., (\$700 per unit), allows for over-head with profit, especially when the weekly rates are multiplied by monthly quotas, as these numbers are simply rounded and concocted for sake of explanation. This is considering that somehow, these five well-trained, paid-students can turn out only ONE product per day, (a USA built television-entertainment center*).

**All components for such electronics are available today and allow for Made in USA at a price competitive with made in China, Malaysia, Taiwan , Thailand, Mexico, etc.*

DEFINITIONS:

Omnibus: The agreement between all the privately owned businesses participating in the 'plan'.

Equity: The amount of profits, cash intake, buildings, training costs, ‘overhead’ that is used and/or earned for the combined (Omnibus) businesses.

Incentive: The REASON that each private business is entering the ‘plan’.

Stock Means the value of the businesses whether purchased or waiting to be purchased.

Plan: Refers to all the above rolled into a contract, traded as if a commodity or used as a valuable stock in a futures scenario.

Commodity: Means, in this sense is a basis of production for which there is demand, and which is supplied either with or without a qualitative differentiation across a market.

Public Offering (“PO”) also called an Initial Public Offering (“IPO”): Refers to this plan's privately owned business going public as it would if it were traded on the New York Stock Exchange where it can earn it's own new value as a corporate entity by selling it's own public stocks.

IV. This Plan has a ‘Beneficial Alternative’ for existing medium & small businesses:

As business plans and interaction with developers, venture capitalists, qualified private and group investors are met and the manufacturing base becomes limited, leaving the existing businesses screaming for their fair share of the Mealer Plan, a new version of fairness must be designed. By bringing a variety of existing and willing businesses together under one funding roof, so to speak, their individual ventures are kept separate, yet combined as any commodity would be grouped via contract(s) and an *Omnibus Equity Incentive Stock Plan (“OEISP”)* or ultimately a Public Offering (“PO”) if so desired.

Once joined, these businesses still act independent of each other, yet continue to prove their value as the OEISP – or later under a “PO” – is sold/traded to brokers and investors who in turn inflate the value of the businesses through a commodity offering format, and the businesses individually share a percentage of the stock offerings and grow, which increases their valuation. This same style of trading has been done for years with barrels of oil, tons of sugar and coffee in a commodity chain that normally entails futures trading *and thousands of support jobs that keep the market rolling*. Not counting the Secondary & Tertiary economies.

We all know what happens when crude oil commodities and the greed of the traders run out of control. Everyone but the traders lose. If, by chance, the OEISP while being traded were to ‘run out of control’, the brokers would make insane amounts of wealth as would the traders and most importantly, the businesses would benefit then expand and actually increase in real value versus inflate in paper value. When the businesses increase and grow, more businesses and jobs are created both within and outside of the OEISP related entity. Everyone wins.

A. COMPLIANCE

These plans and this general outline are intended to comply with the U.S. Commodity Futures Trading Commission (“CFTC”), the SEC as well as the various state’s Corporation Commissions and other regulating agencies and laws. When structured properly, a packaged business arrangement can be legally used as a derivative and openly traded. If not in technical terms, then in basic terms with qualified investors and regular Citizenry working through a broker. Meaning, the NY Stock Exchange and DOW need not be involved for function and compliance purposes, as the Mealer Initiative has just created a new legal method of operation and business growth.

B. FAILURE? *NOT!*

IF each business of the OEISP failed and no other entrepreneur or conglomerate were willing to replace the business to continue, IF no other business were there to buy-out a participating business because all of America's work force became zombies or simply unwilling to work) and IF this were to happen to every single business in the OEISP, and IF chance would have it, 'all businesses of the OEISP vanished' – reasoning unknown and the contract is seemingly dead – The traders are then left with a vacated OEISP (*compare to a shelf-corporation*) which they may simply refill with new businesses of their choosing and coaxing. Again, no real loss and no lag in value of the derivative.

There is no 'down' or 'sideways' market to hinder the value as the OEISP is not part of the Options market, but instead valuable, growing, working businesses. This does not take into consideration the high value equity potential from patents and research that may come from certain styles of OEISP companies. Just like the NYSE & DOW, except with a safety net!

C. GROWTH FOR NEW “OEISP” *ECONOMISTS*, our seat shining experts...

I believe it is far better for the up and coming new secondary economy composed of brokers and commodity traders and the buyers themselves to make a suddenly prosperous living from the simple trading and juggling of these new Arizona Mealer styled stocks and bonds (as commodities) for the support and maintenance of private businesses which in turn create an even larger economy for those creatively involved within the small businesses that are traded as a viable classification of lucrative well run private enterprise. Meaning, beyond the business owners and employees, everyone from management and financial gurus to computer programmers and trouble shooters make a great living.

When an OEISP is used as a valued derivatives contract and traded openly, it will out of necessity, create an extra tertiary economy of jobs to support it's own existence. Arizona Mealer and all Americans who back this initiative (plan) can now lay claim to designing and structuring the development of this new version of business oriented commodity and future derivatives trading as a lucrative job's base in it's own second financial based economy. At that point, we would then have a warm, cozy, confined place for the economists to run wild and regulate themselves without shipping America's net worth off to China, Taiwan, India, Mexico, etc., to save some transnational conglomerate a 'few' dollars based on P&L- in labor and production while continuously putting Americans out of work.

("Tertiary economy" is basically saying a "third economy"- Which will consist of new smaller businesses and even some larger businesses that either grow to add support to the new secondary economy [of businesses, freelancers and employees], or are created from the great minds of the American people and even from those foreign high-end businesses who sneak into the product market to supply the new (also) high-wage-earning secondary employees and businesses with services and goods)

D. OPTING OUT- CASHING IN

When or if a small business owner decides to either retire or move on, they will have a more valuable business to sell, and their incentive to grow the business and hire even more employees increases their venture's value. If the new business owner wishes to become independent of the "OEISP," the vacant spot will be filled with another new business. Manifest destiny prescribes that not all the children we are raising will grow up to be scientists, doctors, lawyers or politicians. Instead, most will be employees in various business trades, or the business owners themselves, so a shortage of new ventures will never be an issue for an "OEISP."

E. EXAMPLE “OEISP” BUSINESS PACKAGE AS A DERIVATIVE

An operating business, even one possibly suffering a stagnant season of cash paying customers, such as, “Grumpy Bagel Factory,” is placed with two (more or less) other restaurants including with a hardware store “Lucky Hardware and a struggling yet once promising building-contracting firm “Dingo Joe Luxury Homes” and possibly a recycling business named “Dumpster Diver, Inc” which also manufactures sculptures from old tires and tin cans, who also refurbish old electronics for resell, “each of which also agrees to meet the requirements of 5 to 20 employees, plus management. Each existing company consents to an Omnibus Agreement designed specifically and accordingly to the shares of profits *viz* past revenue, basic needs and general agreements between the parties. An “OEISP” is created, named and thrown into the market. The various (current) federal and state commerce departments have trusted experts trained and experienced for just such financial considerations.

Provided lobbyists, special interests, Fed Res & global banks are kept out of the picture!

V. NEWLY CREATED BUSINESSES WITHIN THE “OEISP” PROGRAM:

As the economy grows and children become adults and/or the adults decide that they are finished with working for someone else and choose to begin their own business, the current Small Business Administration can use this same program to guide them to private funding for qualified ideas. “Qualified Ideas” simply mean [for example], someone such as myself would not suddenly decide that I want to open a Plastic Surgery Center and get to work cutting up new patients while hiring a few surgical and medical specialists to assist.

However, [for example] if I were to strive to open a family oriented partially charitable Center For Reconstructive Surgery that provides temporary housing for families while their loved ones are undergoing rehabilitative or life saving surgery that is connected to or in close proximity to a location where I also had become affiliated with a group of medical specialists or surgeons who are willing to put forth their effort to open such a Center (whether for profit or not, reconstructive needs, or starlet breast augmentation or simply basic nose jobs), this would fall under “Qualified Ideas.”

Life-long culinary chefs do not become brain surgeons and brain surgeons do not become NFL linebackers simply because they can find private funding to open the business. Otherwise, Qualified Ideas are limitless. NOTE: Charitable connected projects are not only tax write-offs for the commodity brokers, buyers, lawyers, business owners and investors themselves, but a much-needed part of all communities.

VI. MATURITY OF NEW BUSINESS VENTURES (*Retirement time?*):

We must cover any concern about the maturity of these new manufacturing businesses, etc., once they become highly productive and the owner(s) decide to move on and sell the success they have created, including the outlet stores and exporter or wholesale offices. The Mealer Plan suggests an added and irresistible incentive of a tax break for profits from a future Public Offering.

The Tax rate on profits from an IPO under this program for state (or federal) would ideally be reduced to 1% – 3%, provided the business venture has created and maintained the employment standards set forth as taxable employee pay averaging \$35K-\$55K per year at 200 employees spread throughout the entire company’s umbrella. This guarantee alone, offers enough incentive for the ‘big-money’ to select the Mealer Plan and stick with it while providing great paying jobs, growing their businesses into branches of local state enterprises and merely maintaining the dignity of themselves and their employees. The tax breaks would not necessarily carry-over to the new owner(s), unless otherwise expedient to the state or country.

I estimate that in five years after entering a OEISP, the business can be sold-off or may go publicly owned, so this is great for us 40-somethings who are now out of work and have no options for working a decent job, because America has been outsourced!

I MUST MAKE IT VERY CLEAR... the major upgrade from growing business owner to IPO via the OEISP [Mealer Plan] can be accomplished by working for any company in an OEISP for 5 years, which will allow that employee to go out on their own with their own business venture, preferably entering an OEISP agreement and employing others as his/her employer did for five years growing their business and selling it OR by then going public [IPO or PO] & cashing in.

Retirement is taken care of. Social Security issues are technically moot for these people... NO POLITICS involved.) Of course, laws are already in place and can be re-enforced to prevent the current Modus Operandi of firing long time employees for cheaper younger labor.

VII. TAXATION and DEBT:

Although this differs from the FairTax approach, only because we need the immediate ‘heavy-handed stimulation’ of the economy from Day One. To be clear, we need the immediate, full-scale defibrillation efforts to supercharge this economy, and it’s not by taxing the wealthy, or by “FairTax”-ing the products we are NOT selling and NOT manufacturing throughout these united States, (yet), but instead by giving those wealthy “potential investors” huge “incentives” to invest their wealth in American based business and our workforce!

Without a working plan to create an infrastructure that allows the state to support itself, we inevitably must find tax revenue somewhere for state healthcare and basic upkeep of state property and overhead. Cutting property taxes will not create jobs, but instead does the opposite.

To homeowners and “Mom & Pop” stores, a few grand a year in property taxes is critical, yet to a new multimillion dollar mega-store or shopping mall or new large manufacturing business, the tens of thousands a year in taxes is inconsequential.

Revenue from great paying jobs via sales tax and our current withholding tax is the key until the Constitutionally sound indirect FairTax (SB25) can be instituted, preferably within the same calender year or the next following cycle.

Another issue that prevents other Plans from working relate to ex-CEO candidate’s “ideas” including cutting Capital Gains taxes alone... Sure, that’s also part of the Mealer Plan, but will do very little on its own. Keeping in mind that those ex-CEO candidates are the food quality cutting, outsourcing and bottom dollar “damn the employee” style of MBA exemplified ‘experts’ are looking out for themselves, their companies and no one else.

Those not earning enough to make a decent living are justly given a stipend to leverage their low-income level, and in my opinion, that plan stays the same. Mom and Pop stores who barely make overhead and decide not to enter a contracted OEISP can flourish and make ends meet as best they can and benefit from whatever tax breaks are now available. This is their choice, but in my opinion, a disservice to the jobless and working poor who might otherwise find a job within their stagnant company. The OEISP is merely a way to quickly expand a small or suffering business and to create decent paying jobs. Finding a OEISP is of course 100% optional.

New businesses with decent paying jobs will not come to us, we must bring them in. Better paying jobs as outlined in the Mealer Plan means more spending in support business markets; all areas of tax revenue are greatly enhanced. This Plan is an obvious triumph.

The HUGE incentive to investors and potential Arizona businesses which keep their wealth circulating and not held in a bank account earning 2% interest is simple; developers, new business owners and/or

stockholders and those connected to the Omnibus agreements covered herein, *themselves* are personally income tax exempt for all new business earnings within the state, (at CEO pay, the incentive increases as will the business, their investment and corporate tax). This method of tax simplification on their actual earnings will open closed doors, cause investors to use personal monies and be more willing to include manufacturing, wholesale, retail and exporting under the same umbrella company. Larger company umbrella means more jobs and more spending and more taxes.

VIII. TIME TO ROLL WITH THE MEALER PLAN IS NOW!

Our Great Nation has no other options:

Nearly all economists, whether ‘realistic’ or ‘over-educated,’ will agree, the current economic system is imploding. This plan does not portray the wealthy as demons, but instead a way that allows the wealthy to work with the man in the trenches. Mealer Plan allows the money to flow without red-tape, the burden of banking wealth at 2% vs. re-investing banked funds without penalties and the unconditional drive to create a usable business umbrella where we can all grow and develop our own wealth. Quite possibly our own business models under a OEISP arrangement. This is neither force nor a list of rules, but our ONLY true to life opportunity to save our nation. A real option to repair it before the point of no return.

From here, we move forward (*#1 applies to making this a reality and saving America*):

- #1 The “Candidacy” covering a series of plans to solve America’s woes and the testicular fortitude to get them in place while ignoring and scoffing at lobbyists and special interests who control tax payer trusted politicians,
- #2 A willing base of unemployed people who wish to have jobs and/or paid training,
- #3 The incentives needed for an influx of investors and developers with vision and viable plans,
- #4 Existing, taxpaying, suffering business needing a way to increase their cash-flow,
- #5 An available immediate training group who is willing to get to work and train others as they would normally do if their job was not now defunct.,
- #6 A method to create secondary & tertiary economies that in turn support both the manufacturing, small business and investment sectors and the very support businesses that will be privately created and expanded (out of necessity and true capitalism) to provide services to the newly revived manufacturing community.,
- #7 Someone with a background in the plan who is not a politician and worried about making campaign contributions at every turn of the page.,
- #8 Existing laws that would allow all of this to happen today,
- #9 Someone willing do the job.... (*That’s MEALER 2012, Please refer to #1*).,
- #10 A reason for all Americans old, new, born and bred or newly sworn in, to continue and care about our various states and nation as an undivided mass of people with different goals and different perspectives.

Nine out of Ten isn’t bad, but STEP #1 is really the KEY to quickly putting this Plan into play.

This Plan backed as the Trio of solutions is the only viable long term job creation approach that America needs to sustain itself.

Personally, I believe the state run education of our youth to expand to exceed global standards is a must! As such we can use federal suggestive guidelines so each state is teaching their children the

same basics. *Math and engineering pre-college courses can use a boost too!* A National standard will be in place for a guideline (not as a mandate) for the state school systems.

Of course, teachers must be held accountable for their teaching skills, and deserve to be paid for the total hours of work they actually put into their students future (aka. America's prosperity). Which is one of those things that if you do not really know the amount of a work a GOOD TEACHER puts into her students, then you should not comment or have an opinion on the matter.

BACKGROUND OF THE MEALER PLAN:

The reason you need to know this background is that somewhere along the line, I came up with the self-perceived ramifications of what an automobile which provides electricity and uses no gasoline would do to the auto industry and to the power provider conglomerates and oil companies. I was thinking big... But just the same, I planned for the consequences of the Mealer Automobile. Until recently and without cause from my vehicle, the plan I had put together became very important.

After much blood, sweat '*and sweaty-blood.*' along with burned-out home appliances, electrical devices, borderline serious trouble with my high school auto shop teacher and many abused automobile, motorcycle, bicycle and heavy equipment parts and miscellaneous pieces of things long forgotten, which all went to the wayside during the early years, a working device began to materialize.

After recovering from a serious accident in 1984 following high school graduation (another story altogether), I came back around and went full steam with the Mealer Automobile and power source. College and the limitations set forth by the various professors, teachers and in my opinion, *stoned hippies with teaching degrees*, gave me little hope until I ran across a small group running a non-accredited engineering and cost analysis think tank. Not one of those “do nothing” think tanks I am against today, but a *hands on engineering* related 'course' where we wasted very little times polishing chairs with our haunches.

My perception was simple: If my great invention were placed before the public and sold to the masses, many people would be out of work and essentially the exact situation we see today. I felt I might actually cause the downfall of America and was appalled at such a concept, no matter the boost to my nonexistent bank account. I felt compelled over the past couple of decades to come up with (not full time planning, of course) a detailed plan prior to the Mealer Automobile hitting the roads and garages and have relied that if and when I would finally put the “automobile-power source” to market, I would save America with the Mealer Economic Plan.

Along the way, I have scouted for methods to personally and privately fund my automobile manufacturing company and have met a few very intelligent and wealthy businessmen and developers who also agree with my ideas. Just not enough belief with my production plans going*directly from prototype to manufacturing then straight to distribution. **I simply do NOT believe in wasting time, vacationing, “kicking back,” committees to nowhere or dead air space....* Evidently, the small investors prior to 2000 did.

When I finally began my serious search for full funding in 2000 and aligned with prospective lenders in 2009, a transnational conglomerate unlawfully interfered and crushed me.

Enough Said.

